



# THE PROGRAMS WINNING THE PORTAL AREN'T GUESSING. THEY'RE PLANNING.

## THE SAME EXPERTISE BEHIND CAPS, NOW BUILT FOR COLLEGE BASKETBALL OPERATIONS.

College basketball rosters are built and broken in the transfer portal. NIL deals are negotiated before a player sets foot on campus. And every recruitment decision now carries a real price tag. Most programs are still managing it all in spreadsheets and disconnected valuation tools. There's a better way.

### ***YOU MOVE FASTER THAN PROGRAMS STILL WORKING FROM SPREADSHEETS.***

When the portal opens, the window is short – staff with instant access to prospect data, customized fit scores, and NIL valuations get to the right players first.

### ***YOU NEGOTIATE FROM A POSITION OF STRENGTH.***

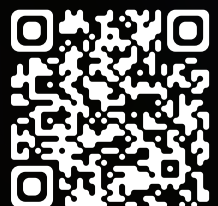
Knowing a prospect's true market value before the agent does means your NIL offers are smarter, your budget goes further, and you stop overpaying for players who weren't worth it.

### ***YOU STOP LOSING RECRUITS TO BETTER-PREPARED PROGRAMS.***

With every scenario already modeled and every roster gap already identified, your staff walks into every recruitment conversation with clarity – not guesswork.

### ***YOU'RE NEVER FORCED TO WORK AROUND A PLATFORM THAT DIDN'T KEEP UP.***

As the data landscape in college basketball evolves, so does LBi – new providers, new integrations, new capabilities built to your program's specific needs.





### **SINGLE SOURCE OF TRUTH**

Replace scattered Excel boards and scouting inputs with one centralized platform. Unify prospect data, player valuations, eligibility status, and film, all in one place.



### **REAL-TIME NIL FINANCIAL FORECASTING**

Model NIL valuations against your budget before an offer is made. See the delta between asking price and market value, and identify undervalued targets before your competition.



### **SCENARIO MODELING FOR ROSTER STRATEGY**

Simulate full roster builds, compare retention vs. acquisition options, and stress-test your budget across multiple recruiting scenarios, all before committing to a single offer. Fully permissioned and easily exported as a CSV/PDF for seamless sharing and reporting.



### **COMPLETE PROSPECT INTELLIGENCE**

Auto-populated prospect profiles (including stats, eligibility, transfer history, and film) are updated nightly so your staff is always working from current data.



### **OPERATIONAL EFFICIENCY**

Role-based access keeps Head Coaches, Assistant Coaches, Directors of Operations, and Graduate Assistants aligned, with sensitive NIL and financial data visible only to the right people.



### **PLATFORM FLEXIBILITY & INTEGRATION**

Connect the tools you already use – Synergy, Hudl, NCAA feeds – into one ecosystem that scales with your program. And that's just where it starts. As new data providers emerge and your needs evolve, LBi builds the connections – so the platform always reflects how your program actually operates, not how it did when you signed up.

**INTEGRATED WITH THE BEST.  
CUSTOMIZABLE FOR YOU.**

