



CAPS WAS THE START. THIS IS THE FUTURE.

THE COMMAND CENTER FOR COLLEGE FOOTBALL ROSTER STRATEGY

College football rosters have become a multi-million-dollar strategy game. Between NIL deals, the transfer portal, and new revenue-sharing models, every decision now impacts the financial future and competitive success of your program. Most programs are still managing it in spreadsheets.

YOU STOP LOSING GROUND TO PROGRAMS WHO PLAN BETTER.

When your roster and financial strategy is built on real data, you make bolder moves with greater confidence – and fewer costly mistakes.

YOUR BUDGET WORKS HARDER.

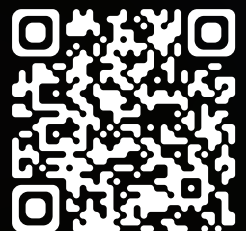
Knowing the true financial impact of every decision before you make it means no surprises, no overspending, and no scrambling to fix a commitment that didn't add up.

YOUR STAFF GETS TIME BACK.

Hours spent pulling together spreadsheets and chasing down information become hours spent on actual strategy – the work that wins programs.

YOUR PLATFORM NEVER BECOMES A CEILING.

As your program's needs change – new tools, new data sources, new workflows – LBi builds to them. You're not locked into what the system supports today.





SINGLE SOURCE OF TRUTH

Your staff stops chasing data across disconnected spreadsheets and systems – every roster, compensation, and recruiting decision is made from one accurate, up-to-date source.



REAL-TIME FINANCIAL FORECASTING

See exactly how today's roster decisions impact your budget months and years down the road – so you're never caught off guard by a financial commitment you didn't see coming.



SCENARIO MODELING

Test every roster and compensation scenario before it's real. Compare options side by side, pressure-test your budget, and walk into every decision with a plan – not a gut feeling.



COMPLETE PLAYER INTELLIGENCE

From recruiting classes and contracts to marketability and risk factors, your staff has the full picture on every player – so evaluations are faster, more consistent, and grounded in real data.



OPERATIONAL EFFICIENCY

Coaches, operations staff, and leadership all work from the same trusted data – with role-based access ensuring the right information reaches the right people, and sensitive data stays protected.



PLATFORM FLEXIBILITY & INTEGRATION

Connect video, performance analytics, and third-party tools into one centralized ecosystem – so your program never has to choose between the tools you have and the system you need. The integrations you see today are just the starting point; LBi builds to your program's specific needs and expands the integration layer as those needs grow.

**INTEGRATED WITH THE BEST.
CUSTOMIZABLE FOR YOU.**

